

Carolina Custom Moulding Inc

Benefits of AlSCO and CCMI product compared to Competitors.

	Wood	Vinyl / Polyurethane	AlSCO <i>Contours Collection's</i>
Painting			
	Needs to be primed and painted; and repainted again every few years. Will eventually need to be replaced from rot.	May require primer and paint. Will almost certainly require power washing every 2 to 3 three years due to build-up of mold and mildew.	CCMI's Products AlSCO <i>Contours Collection's</i> aluminum products come pre-coated; with multiple color choices. CCMI copper,zinc is clear coated or patina treated
Installation			
	One contractor to cut and install by nailing; another to finish and paint (including the nail heads which need to be hid.)	Again, one contractor to cut and install by nailing; another to prime and paint, if needed (including the nail heads which need to be hid.)	Due to its patent pending easy, two-step, "glue and snap" installation process, only one contractor is required to install AlSCO " <i>Contours Collection's</i> " products. In addition, there are no fascia or frieze boards required.
Environmental Considerations			
	While wood is a renewable resource, it is nonetheless becoming increasingly scarce (and therefore more expensive.)	Because it is made from petroleum (by-products), the same environmental considerations apply.	Made from aluminum, copper or zinc, natural resources which will not soon be depleted. Application process eliminates need for separate frieze board, thereby saving on raw lumber (costs.)
Shrinkage & Swelling			
	Readily shrinks and swells with changes in humidity and temperature up to 1/16th of an inch per foot of length.	Does not swell. Shrinkage does not exceed 1/32" in length. However, under extreme conditions, it can crack.	While product will expand or contract slightly depending on temperature, it does so evenly over the length of the product. Further, the patent pending installation process eliminates visible nail heads, which can cause oil canning and rippling.
Water Damage			
	Wood is readily affected by water and subject to damage and rot.	Material not affected by water per se. However, it is highly susceptible to mold and mildew growth.	Not affected by water. The product finish is guaranteed to last the life of the product, and does not have to be cleaned and/or repainted every two to three years like wood and vinyl.
Material Cost			
	Cost of raw lumber (which is more than twice what it was 10 months ago), plus the cost of finishing products such as nails, wood putty, primer and paint, or stain. (Approx. \$3.00 per foot for prime/paint.)	Cost of product, which varies according to manufacturer, plus the cost of certain finishing products, such as nails and/or paint. Approx. low end \$15.65 per foot. High end price of \$24 per foot.	Cost of finished product, which includes foam backing, plus the cost of silicone adhesive.
Labor Cost			
	Labor Costs are considerably higher than CCMI's due to multiple trades and length of time it takes to complete entire installation process.	Labor Costs are somewhat higher than CCMI's due to possibility of multiple trades and length of time it takes to complete entire installation process.	Labor cost is considerably cheaper than the others once the contractor is trained on the installation of the product, as the "glue and snap" application process is very efficient and effective.
Overall Appearance			
	Will often see joints over the length of the product, even if a piece is properly mitered and overlapped. Painting will fade over time.	Will become moldy; fade and yellow over time. Three years shows discoloration. Especially around the seal around the nail heads.	Looks like solid wood crown moulding with a factory finish.